



CEMRE BARUH

26.11.1985
married with one child

WORK EXPERIENCE

07/2021 - PRESENT | CSB DESIGN, Graphic Design Studio
Founder & Designer

At CSB Design, innovation and enthusiasm meet to create effective, unique design solutions for your business or project. With 10+ years of experience, my areas of expertise include various types of graphic design work, including logo creation, branding, layouts, marketing materials like flyers and brochures, and book covers. I listen, research and strategize to conceive memorable and effective solutions to my clients. I am committed to delivering high quality creative services, on time and on budget.

06/2017 - 07/2021 | DELOITTE TURKEY, Consultancy
Coordinator — Brand Management & Design

- Leading Deloitte's global brand visual identity executions in Turkey
- Working closely with global brand teams, following up the latest brand updates, communicating them internally and ensuring flawless execution within the company
- Designing templates in line with global brand identity for all business units
- Conducting brand trainings for all business units within the company
- Developing marketing concepts and executing the design in line with company's marketing plans
- Creating tailor-made proposal and packing designs for strategic clients
- Responsible of end-to-end design of "The Deloitte Times" magazine
- Managing the design processes with 3rd party agencies and printing houses
- Working in collaboration with the partners and managers from various departments within the company

08/2014 - 05/2017 | DELOITTE TURKEY, Consultancy
Senior Specialist — Graphic Design

- Designing reports and brochures in line with company's corporate branding guidelines
- Designing infographics for the press releases
- Designing the social media and website materials and mailings
- Designing corporate materials such as greeting cards, notebooks, pens etc.
- Creating invitations, roll ups, brochures, banners etc. for the events

09/2011 - 01/2014 | OXFORD BUSINESS GROUP, Publishing
Deputy Art Director

- Designing series of publications called 'The Report' which are produced every year for more than 35 emerging countries worldwide
- Organising chapters and designing page layouts on the basis of company's corporate design
- Following up the advertisement contracts and creating the chapter layouts considering the advertisers' placement requests
- Creating book covers by choosing the appropriate visuals
- Selecting, editing and inserting photos
- Checking the blueprints and constantly working in contact with the print house

12/2008 - 09/2011 | OXFORD BUSINESS GROUP, Publishing
Art Editor

- Creating graphs and charts
- Following up and adjusting interviewers' sketches
- Checking and inserting the advertisements received from the clients
- Designing corporate ads, greeting cards and OBG newsletters
- Designing business cards for the new members of the company

EDUCATION

09/2003 - 06/2008 | YILDIZ TECHNICAL UNIVERSITY (YTU)
Art & Design Faculty, Communication Design (Multimedia)

Modules taken:

5 major Interactive Design Projects	Icon Design
Basic Design & Drawing	Basic Interactive Tools
Photography Techniques	Interactive Environment Design
Computer Graphics	Interactive Programming
Experimental Typography	Typographic Animation
Visual Effect Design	Cinema and Communication
Design Theory	3D Modeling & Animation
History of Art & Civilization	Design History

09/1997 - 06/2003 | THE KOC SCHOOL

09/1992 - 06/1997 | SISLI TERAKKI PRIMARY SCHOOL

SKILLS & LANGUAGES

BRANDING	ENGLISH
CREATIVE THINKING	
DESIGN DEVELOPMENT	ADOBE INDESIGN
LOGO DESIGN	ADOBE ILLUSTRATOR
INFOGRAPHIC DESIGN	ADOBE PHOTOSHOP
GRAPHICS DESIGN	

HOBBIES



CONTACT

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